

# HEATING AND COOLING INCENTIVE APPLICATION

As a customer of a participating utility provider(s) with Wisconsin's FOCUS ON ENERGY® program, you may be eligible for incentives on heating and cooling equipment. Retain a copy of your application and supporting materials for your records.

## Step 1: Check your eligibility

Your equipment must be purchased and installed in 2019. This application and incentives are effective January 1, 2019. Incentives are subject to change.

### You may qualify for even higher incentives

Focus on Energy offers standard incentives (Tier 1) regardless of income. However, if your household income is at or below the amounts in the table below, you may qualify for higher incentives (Tier 2).

Household Size	Gross Annual Income	Gross 3-Month Income
1	\$36,640	\$9,160
2	\$47,913	\$11,978
3	\$59,188	\$14,797
4	\$70,461	\$17,615
5	\$81,734	\$20,433

To qualify for the higher Tier 2 incentives, an Income Eligibility Application must be completed. Find it at [focusonenergy.com/residentialapps](http://focusonenergy.com/residentialapps), along with this Heating and Cooling Application. You can only receive Tier 1 or Tier 2 incentives, not both.

## Step 2: Complete your application

Please fill out all fields unless otherwise directed, and make sure to sign your application. Incomplete or missing information will delay processing.

### WHAT YOU'LL NEED:

- A copy of your sales receipt/invoice indicating, model number, purchase/installation date and price.
- A copy of your AHRI Certificate (if required).
- A copy of your Tier 2 Approval Letter or your Income Eligibility Application (if eligible for Tier 2).

## Step 3: Submit paperwork

Submit the application **within 60 days of the equipment installation** along with supporting documentation to Focus on Energy at the address below. Please allow 8–10 weeks for processing and retain a copy for your records.

**Focus on Energy – Home Performance Program**  
**3113 W. Beltline Highway, Suite 100**  
**Madison, WI 53713**

**Email: [homerewards@focusonenergy.com](mailto:homerewards@focusonenergy.com)**

**Fax: 888.627.0938**

Questions? Please call: 855.339.8866

## 1 Utility account holder information

Customer Name: \_\_\_\_\_

Electric Utility Provider: \_\_\_\_\_ Electric Utility Account Number: \_\_\_\_\_

Natural Gas Utility Provider: \_\_\_\_\_ Natural Gas Utility Account Number: \_\_\_\_\_

Installation Address: \_\_\_\_\_

City: \_\_\_\_\_ State: **WI** ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

This is a(n):  Existing Home (1–3 units)  Site has Central AC or Air Source Heat Pump:  Yes  No  
 [NA] New Construction (not eligible)

My home is currently heated by:  Natural Gas  Propane  Oil  Furnace  Air Source Heat Pump  
 Electric  Other \_\_\_\_\_  Boiler  Electric Baseboard  
 Other \_\_\_\_\_

## 2 Payment information

### MAKE CHECK PAYABLE TO:

Customer/Homeowner  Trade Ally (Participating Contractor)

Landlord Name: \_\_\_\_\_

If "Trade Ally" box is checked, invoice must itemize instant rebate and customer acknowledges contractor will receive incentive check. If "Landlord" box is checked, Tax status and Tax ID number must be provided.

Send Check Attention of: (Complete if needed for mailing) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Tax Status: Required for Landlord and Trade Ally contractors.  Corporation  Partnership  Sole Proprietorship  LLC  Other: \_\_\_\_\_  
 Tax ID Number:  FEIN \_\_\_\_\_  SSN \_\_\_\_\_

## 3 Trade Ally/Contractor information

Company Business Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

## 4 Signature

I HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS AVAILABLE AT FOCUSONENERGY.COM/TERMS. I CERTIFY THAT THE INFORMATION I HAVE PROVIDED IS TRUE AND CORRECT IN THIS APPLICATION AND THE PRODUCT(S) AND/OR EQUIPMENT FOR WHICH I AM REQUESTING AN INCENTIVE MEETS THE REQUIREMENTS IN THIS APPLICATION. I UNDERSTAND THAT FOCUS ON ENERGY DOES NOT WARRANT OR GUARANTEE THE DELIVERY OF SERVICES OF MY CHOSEN TRADE ALLY.

**WHICH INCENTIVE TIER ARE YOU APPLYING FOR?**  My invoice is attached.  
 TIER 1  TIER 2 (income-qualified only)

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### How did you hear about this program?

- Community Association/Agency  Contractor/Trade Ally  Direct Mail  
 Friend/Neighbor  Home Buying/Selling Professional  Internet  
 Social Media  Utility Company  Other (please describe): \_\_\_\_\_



Complete the below chart per your installed equipment. **Fill out ALL information fields for your selected equipment. Attach copy of this page for additional models installed. See Tier 2 income eligibility requirements in previous section. For Tier 2 Incentives, please submit your approved income eligibility letter with this application.** Find complete terms and conditions at [focusenergy.com/terms](http://focusenergy.com/terms), participating utilities at [focusenergy.com/utilities](http://focusenergy.com/utilities), and equipment-specific requirements at [focusenergy.com/heatingandcooling](http://focusenergy.com/heatingandcooling) under Program Details.

**SMART THERMOSTAT (CUSTOMERS WITH PROPANE/LP AND ELECTRIC BASEBOARD HEATING ARE NOT ELIGIBLE)**

Installed Date	Brand	Model Number	Serial Number or Mac ID	Installed Cost
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My smart thermostat was:

Installed with new, qualified equipment by a Heating & Cooling Contractor (\$125 incentive).  
\*Please complete all applicable equipment sections below.

Installed with existing or new, non-qualified equipment by a Heating & Cooling Contractor (\$75 incentive).

Not installed by a Heating & Cooling Contractor. Please complete the Retail Smart Thermostat Application at [focusenergy.com/smart](http://focusenergy.com/smart).

**With Equipment Incentive**  \$125  
**Stand-Alone Incentive**  \$75

Equipment	Installed Date	Manufacturer/Brand	Model Number	Installed Cost	Tier 1 Incentive	Tier 2 Incentive
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**PROPANE FURNACE**

90%+ AFUE Multi-Stage Propane Furnace w/ ECM					<input type="checkbox"/> \$100	<input type="checkbox"/> \$300
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**NATURAL GAS FURNACE**

95%+ AFUE Natural Gas Furnace					N/A	<input type="checkbox"/> \$350
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95%+ AFUE Multi-Stage Natural Gas Furnace w/ ECM					<input type="checkbox"/> \$125	<input type="checkbox"/> \$525
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**NATURAL GAS FURNACE / AC COMBO**

95%+ AFUE Multi-Stage Natural Gas Furnace with ECM & Central AC, 16+ SEER System	Furnace				<input type="checkbox"/> \$250	<input type="checkbox"/> \$750
	Indoor Unit (Coil)					
	Outdoor Unit (Condenser)					
	System AHRI Number:					

**AIR SOURCE HEAT PUMP**

Air Source Heat Pump 16+ SEER, 8.4+ HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system)	Furnace/Air Handler (Existing or New Eligible)				<input type="checkbox"/> \$300	<input type="checkbox"/> \$300
	Indoor Unit (Coil)					
	Outdoor Unit (Condenser)					
	System AHRI Number:					

**ECM REPLACEMENT**

ECM Replacement (must replace existing PSC Motor)					<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
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**NATURAL GAS HIGH-EFFICIENCY BOILER**

95%+ AFUE Natural Gas Home Heating Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$550
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Indirect Water Heater installed at the same time as a qualifying boiler					<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
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**NATURAL GAS COMBINATION BOILER**

95%+ AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$500	<input type="checkbox"/> \$675
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**DUCTLESS / MINI-SPLIT HEAT PUMP**

Ductless/Mini-Split Heat Pump, 18+ SEER, 9.0+ HSPF (for homes heated ONLY with electric resistance heat)	Indoor Unit (Coil)				<input type="checkbox"/> \$500	<input type="checkbox"/> \$500
	Outdoor Unit (Condenser)					
	System AHRI Number:					
	Existing Heating System Type: <input type="checkbox"/> Electric Resistance, Non-Ducted <input type="checkbox"/> Electric Resistance, Ducted					

**TOTAL REQUESTED INCENTIVE AMOUNT:** \$