

# HEATING AND COOLING INCENTIVE APPLICATION

As a customer of a participating utility provider(s) with Wisconsin's Focus on Energy program, you may be eligible for incentives on heating and cooling equipment. Retain a copy of your application and supporting materials for your records.

## Step 1: Check your eligibility

Your equipment must be purchased and installed **between January 1, 2018 to December 31, 2018.**

### You may qualify for even higher incentives

Focus on Energy offers standard incentives (Tier 1) regardless of income. However, if your household income is at or below the amounts in the table below, you may qualify for higher incentives (Tier 2).

Household Size	Gross Annual Income	Gross 3-Month Income
1	\$35,467	\$8,867
2	\$46,381	\$11,595
3	\$57,294	\$14,323
4	\$68,207	\$17,052
5	\$79,120	\$19,780

To qualify for the higher Tier 2 incentives, an Income Eligibility Application must be completed. Find it at [focusonenergy.com/residentialapps](http://focusonenergy.com/residentialapps), along with this Heating and Cooling Application. You can only receive Tier 1 or Tier 2 incentives, not both.

## Step 2: Complete your application

Please fill out all fields unless otherwise directed, and make sure to sign your application. Incomplete or missing information will delay processing.

### WHAT YOU'LL NEED:

- A copy of your sales receipt/invoice indicating, model number, purchase/installation date and price.
- A copy of your AHRI Certificate (if required).
- A copy of your Tier 2 Approval Letter or your Income Eligibility Application (if eligible for Tier 2).

## Step 3: Submit paperwork

Submit the application **within 60 days of the equipment installation** along with supporting documentation to Focus on Energy at the address below. Please allow 8–10 weeks for processing and retain a copy for your records.

**Focus on Energy – Home Performance Program**  
**3113 W. Beltline Highway, Suite 100**  
**Madison, WI 53713**

**Email:** [homerewards@focusonenergy.com](mailto:homerewards@focusonenergy.com)

**Fax:** 888.627.0938

Questions? Please call: 855.339.8866

## 1 Utility Account Holder Information

Customer Name: \_\_\_\_\_

Electric Utility Provider:	Electric Utility Account Number:
Gas Utility Provider:	Gas Utility Account Number:

Installation Address: \_\_\_\_\_

City: \_\_\_\_\_ State: **WI** ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

This is a(n):  Existing Home (1–3 units)  [NA] New Construction (not eligible) Site has Central AC or Air Source Heat Pump:  Yes  No

Fuel Used for Home Heating:  Natural Gas  Propane  Oil  Electric  Other \_\_\_\_\_ Heating System Type:  Furnace  Boiler  Air Source Heat Pump  Other \_\_\_\_\_

## 2 Payment Information

### MAKE CHECK PAYABLE TO:

- Customer/Homeowner  Trade Ally (Participating contractor)  
 Landlord Name: \_\_\_\_\_

If "Trade Ally" box is checked, invoice must itemize instant rebate and customer acknowledges contractor will receive incentive check. If "Landlord" box is checked, Tax status and Tax ID number must be provided.

Send Check Attention of: (Complete if needed for mailing) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Tax Status: (Only if Landlord is Payee)  Corporation  Partnership  Sole Proprietorship  LLC  Other: \_\_\_\_\_ Tax ID Number (Only if Landlord is Payee):  FEIN \_\_\_\_\_  SSN \_\_\_\_\_

## 3 Trade Ally/Contractor Information

Company Business Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

## 4 Signature

I HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS AVAILABLE AT FOCUSONENERGY.COM/TERMS. I CERTIFY THAT THE INFORMATION I HAVE PROVIDED IS TRUE AND CORRECT IN THIS APPLICATION AND THE PRODUCT(S) AND/OR EQUIPMENT FOR WHICH I AM REQUESTING AN INCENTIVE MEETS THE REQUIREMENTS IN THIS APPLICATION. I UNDERSTAND THAT FOCUS ON ENERGY DOES NOT WARRANT OR GUARANTEE THE DELIVERY OF SERVICES OF MY CHOSEN TRADE ALLY.

### WHICH INCENTIVE TIER ARE YOU APPLYING FOR?

- TIER 1  TIER 2 (income-qualified only)

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### How did you hear about this program?

- Community Association/Agency  Contractor/Trade Ally  Direct Mail  
 Friend/Neighbor  Home Buying/Selling Professional  Internet  
 Social Media  Utility Company  Other (please describe): \_\_\_\_\_

Complete the below chart per your installed equipment. **Fill out ALL information fields for your selected equipment. Attach copy of this page for additional models installed. See Tier 2 income eligibility requirements in previous section. For Tier 2 Incentives, please submit your approved income eligibility letter with this application.** Find complete terms and conditions at [focusonenergy.com/terms](http://focusonenergy.com/terms), participating utilities at [focusonenergy.com/utilities](http://focusonenergy.com/utilities), and equipment-specific requirements at [focusonenergy.com/heatingandcooling](http://focusonenergy.com/heatingandcooling) under Program Details.

**SMART THERMOSTAT**

Installed Date	Brand	Model Number	Serial Number or Mac ID	Installed Cost
<input type="checkbox"/> Installed with new, qualified equipment by a Heating & Cooling Contractor (\$125 incentive). *Please complete all applicable equipment sections below.				<b>With Equipment Incentive</b> <input type="checkbox"/> \$125
<input type="checkbox"/> Installed with existing or new, non-qualified equipment by a Heating & Cooling Contractor (\$75 incentive).				<b>Stand-Alone Incentive</b> <input type="checkbox"/> \$75
<input type="checkbox"/> Not installed by a Heating & Cooling Contractor. Please complete the Retail Smart Thermostat Application at <a href="http://focusonenergy.com/smart">focusonenergy.com/smart</a> .				

**Customers with propane/LP and electric baseboard heating are not eligible.**

Equipment	Installed Date	Manufacturer/Brand	Model Number	Installed Cost	Tier 1 Incentive	Tier 2 Incentive		
<b>PROPANE FURNACE</b>								
90%+ AFUE Multi-Stage Propane Furnace w/ ECM					<input type="checkbox"/> \$100	<input type="checkbox"/> \$300		
<b>NATURAL GAS FURNACE</b>								
95%+ AFUE Natural Gas Furnace					N/A	<input type="checkbox"/> \$350		
95%+ AFUE Multi-Stage Natural Gas Furnace w/ ECM					<input type="checkbox"/> \$125	<input type="checkbox"/> \$525		
<b>NATURAL GAS FURNACE / AC COMBO</b>								
95%+ AFUE Multi-Stage Natural Gas Furnace with ECM & 16+ SEER Central AC	Furnace				<input type="checkbox"/> \$250	<input type="checkbox"/> \$750		
	Indoor Unit (Coil)							
	Outdoor Unit (Condenser)							
	AHRI Number:							
<b>AIR SOURCE HEAT PUMP</b>								
Air Source Heat Pump 16+ SEER, 8.4+ HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system)	Furnace/Air Handler (Existing or New Eligible)				<input type="checkbox"/> \$300	<input type="checkbox"/> \$300		
	Indoor Unit (Coil)							
	Outdoor Unit (Condenser)							
	AHRI Number:							
<b>ECM REPLACEMENT</b>								
ECM Replacement (must replace existing PSC Motor)					<input type="checkbox"/> \$100	<input type="checkbox"/> \$100		
<b>NATURAL GAS HIGH EFFICIENCY BOILER</b>								
95%+ AFUE Natural Gas Home Heating Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$550		
Indirect Water Heater installed at the same time as a qualifying boiler					<input type="checkbox"/> \$100	<input type="checkbox"/> \$150		
<b>NATURAL GAS COMBINATION BOILER</b>								
95%+ AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$500	<input type="checkbox"/> \$675		
<b>DUCTLESS / MINI-SPLIT HEAT PUMP</b>								
Ductless/Mini-Split Heat Pump, 18+ SEER, 9.0+ HSPF (for homes heated ONLY with electric resistance heat)	Indoor Unit (Coil)				<input type="checkbox"/> \$500	<input type="checkbox"/> \$500		
	Outdoor Unit (Condenser)							
	AHRI Number:			Existing Cooling System Type: <input type="checkbox"/> None <input type="checkbox"/> Room AC <input type="checkbox"/> Central AC				
	Existing Heating System Type: <input type="checkbox"/> Electric Resistance, Non-Ducted <input type="checkbox"/> Electric Resistance, Ducted							

**TOTAL REQUESTED INCENTIVE AMOUNT:** \$

**\$250 BONUS**

To save even more and make your home more comfortable, receive an additional \$250 bonus when you make air sealing and insulation improvements within 90 days of installing your qualified heating equipment. Work must be completed by a qualified Home Performance with ENERGY STAR® Trade Ally. Does not include smart thermostat stand-alone.